

# The Current & Future State of Healthcare



## Brief

*The Current and Future State of Healthcare* is an advanced Market Access Principles (MAP) Training Program on the growing competition between payers and providers as they seek to control the gateway to the healthcare system

## Learning Objectives

### YOU WILL LEARN ABOUT:

- ▶ How fundamental features of the healthcare landscape are changing
- ▶ Controlling product access
- ▶ Stakeholders in product distribution
- ▶ Carving out financial risk
- ▶ The growing role of IDNs

## Program Structure

### E-LEARNING COURSES

Upon registration, you will gain access to a set of e-learning courses to complete prior to the live discussion. These courses will detail key topics impacting market access today:

- ▶ *The IDN Business Model*
- ▶ *Marketplace Pressures*
- ▶ *The Evolving Payer Business Model*

### PULL-THROUGH LIVE DISCUSSION

The live discussion pulls through concepts learned and demonstrates real-world examples. Come prepared to think constructively about your business environment as it relates to the topics discussed.

## More Information

### ACCESS LEARNING IMMEDIATELY

Look for an email from ProFusion MAP to set up your account and access your learning.

- ▶ Modules are available for 90 days after purchase
- ▶ We recommend completing all modules prior to the live discussion

### MANY LIVE DISCUSSION DATES

Register for a session with your ProFusion MAP account.

- ▶ Session attendance is capped at 10 participants for more personalized discussion.
- ▶ You can request more sessions: [Send email](#)

### ABOUT PROFUSION MAP

ProFusion MAP is designed for the individual looking to better understand pressures in the healthcare marketplace and how they impact product access. See more training programs [here](#).

**Cost**  
\$650