

# The Medicare & Medicaid Programs



## Brief

*The Medicare and Medicaid Programs* is a Market Access Principles (MAP) Training Program about the Medicare and Medicaid Programs, focusing on benefit design, patient cost-sharing, and program design changes that impact product access.

## Learning Objectives

### UPON COMPLETION OF THIS PROGRAM, YOU WILL LEARN:

- ▶ The various components of the Medicare Program
- ▶ The structure of the Medicaid Program
- ▶ Managed Medicare/Medicaid
- ▶ Benefit design, including Dual-eligibles
- ▶ Patient cost-sharing
- ▶ Program design changes that impact product access

## Program Structure

### E-LEARNING COURSES

Upon registration, you will gain access to a set of e-learning courses to complete prior to the live discussion. These courses will detail key topics related to transactions between stakeholders:

- ▶ *The Medicare Program*
- ▶ *Medicare Part D*
- ▶ *Medicare Part D Low-Income Subsidy*
- ▶ *The Medicaid Program*

### PULL-THROUGH LIVE DISCUSSION

The live discussion pulls through concepts learned and demonstrates real-world application. A comparison of the two programs will be shared, with a focus on product access. Come prepared to think constructively about your own business environment as it relates to the topics discussed.

## More Information

### ACCESS LEARNING IMMEDIATELY

Look for an email from ProFusion MAP to set up your account and access your learning.

- ▶ Modules are available for 90 days after purchase
- ▶ We recommend completing all modules prior to the live discussion

### MANY LIVE DISCUSSION DATES

Register for a session with your ProFusion MAP account.

- ▶ Session attendance is capped at 10 participants for more personalized discussion.
- ▶ You can request more sessions: [Send email](#)

### ABOUT PROFUSION MAP

ProFusion MAP is designed for the individual looking to better understand pressures in the healthcare marketplace and how they impact product access. See more training programs [here](#).

**Cost** - \$500

**BEGIN LEARNING**